



Press Release
For Immediate Release
October 27, 2008

STILL SETTING THE PACE FOR GIVING --

Nonprofits Receive Second Highest Match Percentage in the History of the Event.

JACKSON, WY October 27, 2008 — On Monday evening, hundreds gathered in a celebration of community philanthropy and goodwill to commemorate another successful Old Bill's Fun Run. Funds raised through this collaborative event will mean renewed self-esteem for an adolescent girl, the camaraderie and discipline of sports for community youth, a new life for a homeless animal, safety for an abused woman, the unexpected joy of a holiday for a family in crisis, belief in a new day for a recovering addict, financial security and confidence for a single working parent, and the wonder of protected natural beauty and wildlife for future generations.

“Declaring what we value lies at the heart of Old Bill's. The whole town gets to determine the primary needs in Jackson Hole and vote for the solutions with their dollars,” said Katharine Conover, President of the Community Foundation of Jackson Hole. “The community can decide where money should be spent to best maintain the quality of life – or even life itself—in this valley. It is the diversity of values reflected by local nonprofits that helps maintain the delicate balance of our social harmony.”

An amazing \$7,001,581 in contributions from 2,415 donors was distributed this year through Old Bill's 12. Designated gifts of \$4,816,596 were matched by a pool of \$2,184,985 from Mr. and Mrs. Old Bill, Co-Challengers and Friends of the Match. The resulting match percentage totaled 56%, the second highest match ever, enhancing the impact of every Old Bill's gift. Although the celebration of the community's incredible generosity was brief, its impact will be felt all year as the participating nonprofits put all of the contributions they received to good work.

About Old Bill's Fun Run for Charities

The first event of its kind in the nation, the idea for Old Bill's Fun Run for Charities came from an anonymous couple that has so far provided \$6 million in matching funds over twelve years to encourage local philanthropy. Through the event, produced annually by the Community Foundation of Jackson Hole, the community has raised more than \$60.5 million to benefit local charities. In 2008, Old Bill's Fun Run 12 for Charities raised in excess of \$7 million for 200 local nonprofits with approximately 3,300 people running, walking or wheeling in the event.

About The Community Foundation of Jackson Hole

Since 1989, the Community Foundation of Jackson Hole has worked with donors and nonprofits to enrich all aspects of our community. The Foundation enables donors to establish personal philanthropic funds including donor advised, endowment, field of interest and legacy funds to facilitate their giving.

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